

The All-World Way.

by Steven M. Swersky.

The five essential aspects of human life: sleeping, sex-preoccupation, TV, eating, and being somewhere, are in a very complex way counter-balanced by each individual doing something in specified allocations of time, which usually translates into work, labor, of some sort.

World systems, the basic two and combinations of theses two, Capitalism and Communism, have to a lesser or greater degree addressed their focus on streamlining and perfecting some aspect of the Big Five, and the collection of labor hours therefore.

What absolutely baffles me is how far off the mark both systems are, even if one zooms in on any specific successful operation of either system. The only thing that baffles me more, is the fact that the solution is right here at our fingertips, so obvious that even the people who hold the mysterious key to the universe are unaware of their own power. Power to change the world, to make it a better place, to make it work, and to make it pay.

Take sleeping, the most important of the Big Five. Not one person that I have ever heard of has had a full night's sleep without the vicious intrusion of a dream to interrupt this essential nightly "body renovation service." It is my personal belief that if people were only permitted to get a "good night's sleep" in the literal sense of the word, they would not die.

In the same light, let us look into TV. If TV was run properly: that is, if there were no commercials, there would be no need for psychiatrists and psychologists, and thus a strata of artificially manufactured professions would be removed from the two economic systems.

But before you yell at me the usual questions which have always remained unanswerable until now, I ask you please just to give me a chance, and to please read on. I do believe I have a viable solution that outperforms both Capitalism and Communism. It's called Macdonaldism.

I believe that if all of life could be looked at in the same light as the colossal fast food company, things would be OK. Sleep would be packaged, to-go, via the drive thru. Special sleep-inducing/dream-inhibiting milk shakes called "MacSlumbers" (approved by the FDA of course) would guarantee a fixed amount of sleep for the customer, thereby ensuring that he get a full rejuvenation during the night, leaving him prim and perky for the next day. Different flavours will naturally have different sleep-time intervals. (Long Macs etc.). Once Econo-Lube has been integrated into the MacDonald System, Vein-and-Lung-Flushers, Stomach-Degreasers, Sperm-Purifiers, Ova-Filters, etc. etc. etc. would be available.

That long-forgotten activity, *S*E*X*, (sex) could be released from the prison in which it currently is incarcerated. Yes, there were days, (long gone by) during which the most valid and important part of sex was actually FUN, when men and women crunched their genitals together with the aim of getting twenty seconds worth of ecstasy. That was before serious and ominous diseases joined forces with all types of fiction-based, media-perpretrated, money-inspired lies. This insidious double front of terror drove us to hate and fear the best thing we've got. Even masturbation got obliterated by guilt, and pseudo-guilt.

Imagine how much better life would be with a fast-food dissemination of sex. And I do NOT mean a form of clinical prostitution (which may not be such a bad idea anycase, heh! heh!), but rather MacFuck could provide you and your spouse, lover, or whoever with a perfect setting for private and fantastic sex. Small cubicle-type booths containing magnificent simulated realities could take you anywhere for your orgasm. A MacForest would be a booth which duplicated the smell, sounds and general decor of a wild jungle. You could come to the roar of elephants. Moon Rocket capsules, the Eiffel Tower, a Ferrari, on a train, in front of an audience on stage, in operating theatres, the possibilities are endless.